

# Exhibit Evaluation

*Please answer the following questions about different aspects of the nature center exhibit. Please answer the first two questions that are bolded. If time permits, please feel free to comment on the other questions. We will discuss as a group after everyone has finished.*

## Comfort

**Could the exhibit elements be read, viewed, and used with ease? Were the exhibit elements at appropriate heights?**  
**Was the text and image(s) appropriate?**

**Was the exhibit designed to enhance social interaction?**

Was the exhibit designed with universal accessibility? Could someone in a wheelchair access all the interpretation? Were there elements available for someone who had seeing or hearing impairments? Someone who couldn't speak English?

## Exhibit Design Elements

**What types of media are used in the exhibit (real objects, graphics, text, models, dioramas, sound, interactive, etc...)?**  
**Do you think the balance between the types of media is appropriate?**

**How effective are the exhibit labels and interpretive panels? Do they have a message hierarchy (3-30-3 rule)? Is the writing concise and active? Are your questions being answered? Are the labels/panels unified (font style, size, color, graphics)? Do they connect you to the real objects or dioramas?**

What elements of the physical environment look interesting and invite exploration?

Do the exhibits provoke you or stimulate your curiosity? Do they catch your attention and entice you to slow down and interact? Were they intellectually, emotionally, or physically stimulating?

How easy does it seem to maintain the exhibit? Is the area clean? Are the mounts dusty? Is the glass clear? Are all of the components working?

## Meanings and Connections

What do you think the primary theme of the exhibit is? What is the big idea? How is it communicated? Is this easily understood by most visitors, even if they quickly walk through?

How could the exhibit be improved?

Are there opportunities for intellectual connections? Can visitors learn something new from visiting the exhibit? Describe specific components.

Are there opportunities for emotional (intangible) connections? Were there universal concepts? Describe specific components.

Are there opportunities for physical connections? Can they manipulate objects, use their senses, or interact with exhibits? Describe specific components.

Are you connected to the real objects on display? Are the exhibits just collections of objects, or are they placed in a context of time and place? How?

Can you relate to the exhibit? Did it answer the "so what?"

Overall, what are the strong points of the exhibit?